FAR BEYOND

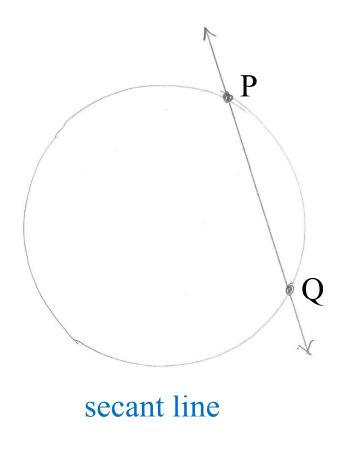
MAT122

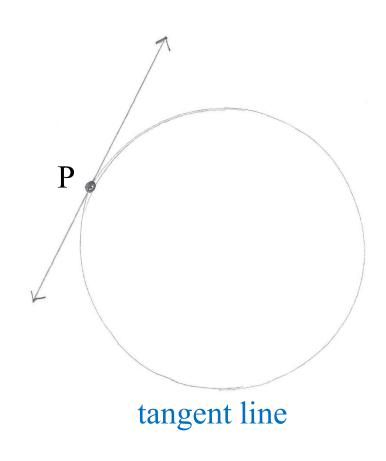
Rate of Change



Secant vs Tangent on a Curve

Recall:

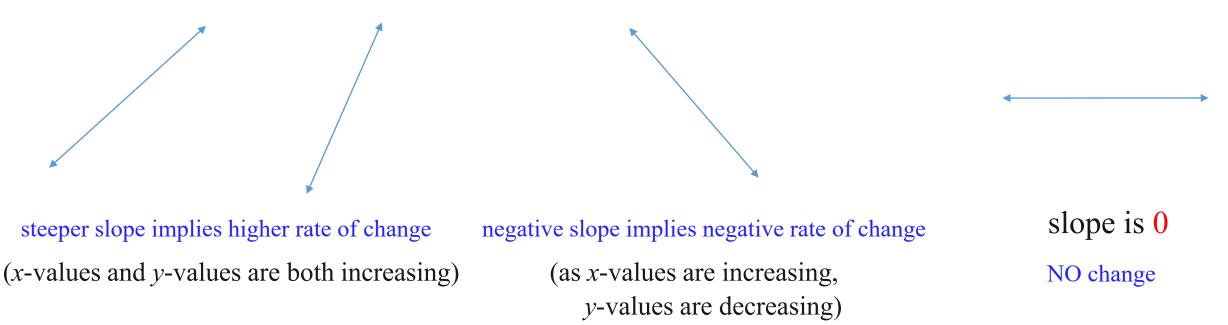




Rate of Change of a Line - Refresher

For a linear function, slope measures the **steepness**

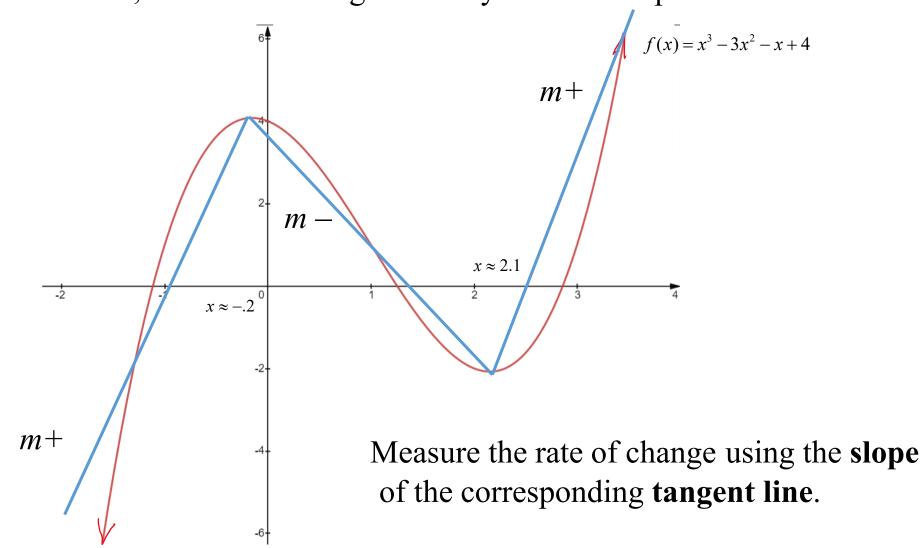
slope is also its **rate of change**



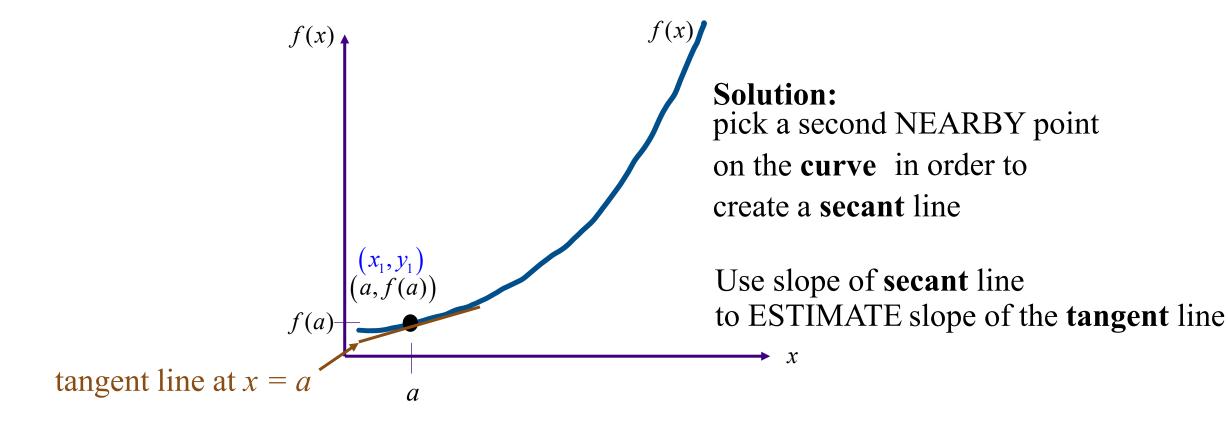
rate of change is **consistent** for all values of x on a line

Rate of Change on a Curve

Contrary to a linear function, the rate of change can vary at different places on the curve.



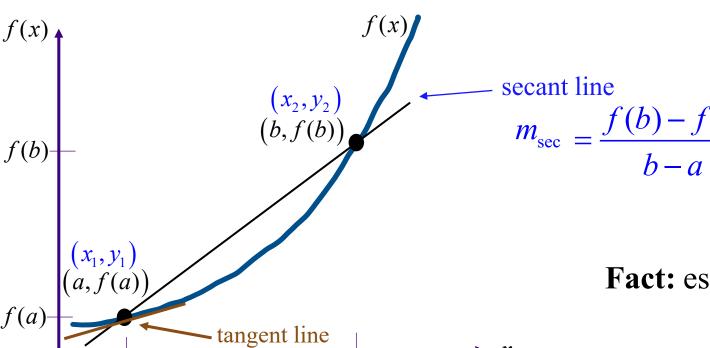
Problem Finding Slope of Tangent Line



Problem: no way to find a slope if only *one* ordered pair is known

$$m = \frac{y_2 - y_1}{x_2 - x_1}$$

Average vs. Instantaneous Rate of Change

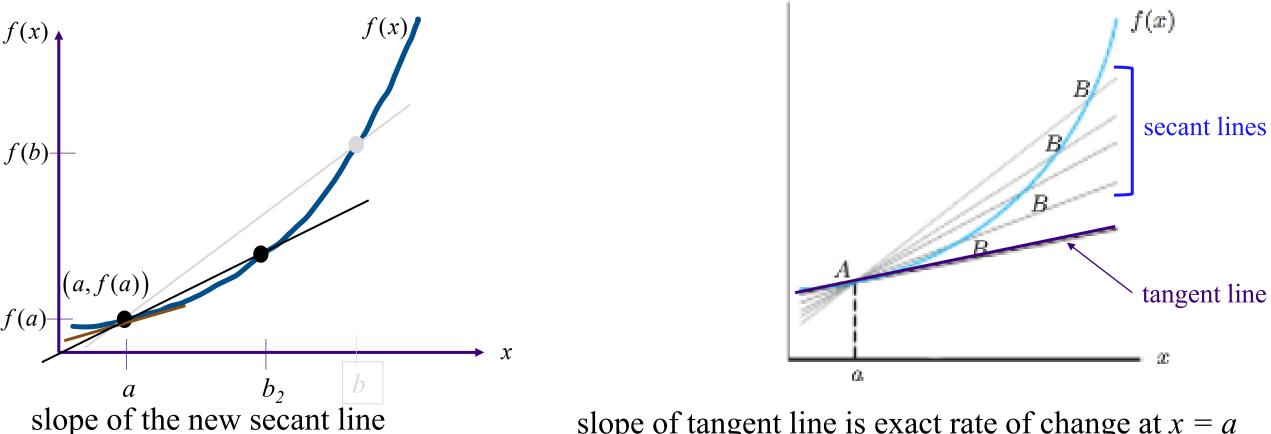


Fact: estimate will be better the closer that b is to a

slope of the secant line <u>estimates</u> the rate of change at (a, f(a))

called **average** rate of change at that point

How close is "nearby"?



slope of tangent line is <u>exact</u> rate of change at x = a called <u>instantaneous</u> rate of change at x = a

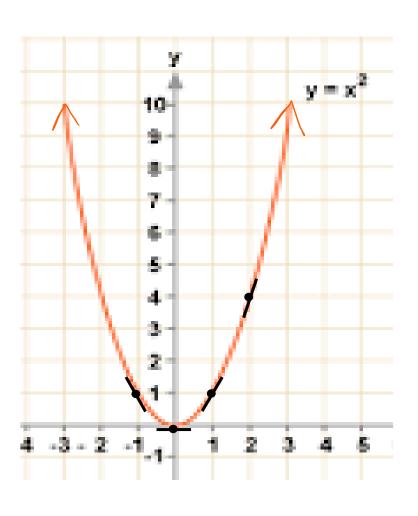
"f prime of a"

better estimates slope of tangent line

The <u>derivative</u> of f at x = a, written as f'(a), is the <u>instantaneous rate of change</u> of f at x = a.

Identify Rates of Change on a Graph

The <u>derivative</u> of f at x = a, written as f'(a), is the <u>instantaneous rate of change</u> of f at x = a.



ex. Determine if the following are positive, negative or zero:

- •f'(1) positive
- f'(-1) negative
- f'(2) positive and f'(2) > f'(1)
- f'(0) zero

Rates of Change - Application

ex. How many suits were produced between 9am and 10am?

$$55 - 20 = 35 \text{ suits}$$

ex. What is the slope of the secant line between t = 1 and t = 2?

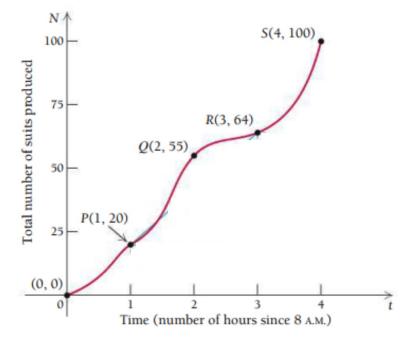
$$m = \frac{\Delta y}{\Delta x} = \frac{55 - 20}{2 - 1} = \frac{35}{1} = 35$$

i.e., 35 suits PER HOUR are produced

secant line shows AVERAGE RATE OF CHANGE

ex. What was the average number of suits produced per hour from 9am to 11am?

$$m = \frac{64-20}{3-1} = \frac{44}{2} = \frac{44 \text{ suits}}{2 \text{ hr}} = 22 \frac{\text{suits}}{\text{hr}}$$



9:00am:t=1

10:00am:t=2

More Rates of Change on a Graph

derivative = f'(a) = slope of tangent line at x = a

ex. Given a graph, illustrate the following graphically and determine if positive or negative.

• f'(1) slope of tangent line @ x = 1

$$\frac{f(2) - f(1)}{2 - 1}$$
slope between $x = 1$ and $x = 2$

